

# CALL FOR ARTISTS: IMPRESSIONISTS | EXHIBITION 2021

Impressionism can be considered the first distinctly modern movement in painting. Developing in Paris in the 1860s, its influence spread throughout Europe and eventually the United States. Its originators were artists who rejected the official, government-sanctioned exhibitions, or salons, and were consequently shunned by powerful academic art institutions. In turning away from the fine finish and detail to which most artists of their day aspired, the Impressionists aimed to capture the momentary, sensory effect of a scene - the impression objects made on the eye in a fleeting instant.

#### **IMPRESSIONIST ART KEY IDEAS**

#### UNFINISHED APPEARANCE AND SEEMINGLY AMATEURISH QUALITY

The Impressionists loosened their brushwork and lightened their palettes to include pure, intense colors. They abandoned traditional linear perspective and avoided the clarity of form that had previously served to distinguish the more important elements of a picture from the lesser ones. For this reason, many critics faulted Impressionist paintings for their unfinished appearance and seemingly amateurish quality.

#### CONCENTRATING ON THE WORLD AS THEY SAW IT

Picking up on the ideas of Gustave Courbet, the Impressionists aimed to be painters of the real - they aimed to extend the possible subjects for paintings. Getting away from depictions of idealized forms and perfect symmetry, but rather concentrating on the world as they saw it, imperfect in a myriad of ways.

#### **EPHEMERAL MOMENT IN TIME**

At the time, there were many ideas of what constituted modernity. Part of the Impressionist idea was to capture a split second of life, an ephemeral moment in time on the canvas: the impression.

#### WHAT THE EYE PERCEIVES

Scientific thought at the time was beginning to recognize that what the eye perceived and what the brain understood were two different things. The Impressionists sought to capture the former - the optical effects of light - to convey the passage of time, changes in weather, and other shifts in the atmosphere in their canvases. Their art did not necessarily rely on realistic depictions.

#### **NEW SENSE OF ALIENATION**

Impressionism records the effects of the massive mid-19th-century renovation of Paris led by civic planner Georges-Eugène Haussmann, which included the city's newly constructed railway stations; wide, tree-lined boulevards that replaced the formerly narrow, crowded streets; and large, deluxe apartment buildings. The works that focused on scenes of public leisure - especially scenes of cafés and cabarets - conveyed the new sense of alienation experienced by the inhabitants of the first modern metropolis.

# IMPRESSIONISTS: 9 ARTISTS EVERY ARTIST SHOULD KNOW:

**KNOW:** Édouard Manet

Claude Monet

Edgar Degas Camille Pissarro

Pierre-Auguste Renoir

Mary Cassatt
Berthe Marie Pauline-

Morisot

Gustave Caillebotte Frédéric Bazille

Reference: The Art Story | https://www.theartstory.org/mov ement-impressionism.htm https://www.timeout.com/newyo rk/art/top-impressionist-paintersin-art-history

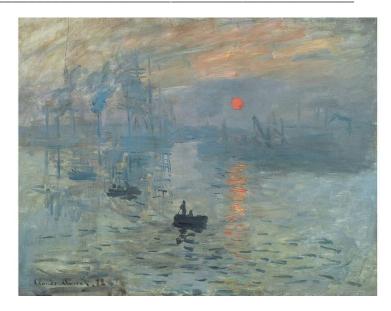
[ARTIST'S INITIALS]



Artists are asked to explore the Impressionist style and create an original work/s of their own incorporating as many key ideas of the movement as possible.

#### **Entry Procedure:**

Entry forms with samples/copies of work are preferred to be submitted in digital format to **Gallery@theART247.com**, however hard copy 4x6 photographs of the entries are also acceptable. You may submit up to four entries. Entries should include two



dimensional work (Oil Painting, Acrylic Painting, Watercolor Painting, etc.,) in the Impressionist style. All entries must be original to the submitting artist. Work must be professionally mounted and/or framed. Fees: The **fee for entry is \$35.00** to be submitted with your entry form. Checks should be made out to ART247, LLC. Mail or drop off entry forms to **ART247, 247 Market Street Lockport, New York 14094.** Please note: Entry forms received before or after the deadline window, submitted without Entry Fee, or incomplete entry forms - for example a missing artist bio - may disqualify entries into the exhibition.

#### **Presentation Instructions:**

Paintings and drawings must be matted and framed. Mats/frames must be black, white or gray tone. Oils and acrylics must be framed or have the edges of the canvas neatly finished. Plexiglass is required for artwork 18" x 24" or larger. Frame color is restricted to black, white, gray or silver. No uniframes that leave the edges of the glass exposed will be accepted. All two dimensional work must have screw eyes and wire in place ready for hanging. No saw tooth or plastic clips will be accepted. All 3 dimensional work and sculptures must be able to stand unassisted on a flat surface or pedestal. If unsure of presentation or hanging hardware requirements, please call us for assistance at 716-404-9884.

#### **Judging and Awards:**

The entries will be juried by ART247 & Guest Jurors for 1st, 2nd, & 3rd place. Viewers Choice Award will be chosen at the opening reception by reception participants. All show winners will be invited to our year-end Award Winners Show, and recognized at our ART247 / Buffalo Niagara Arts Awards Gala.

#### Sales:

Exhibited art work **MUST BE FOR SALE** and will be sold at the price indicated on the original entry form. A 30% commission will be taken by ART247. Payment to the artist will be made no later than thirty days after the close of the exhibition.



**Liability:** 

ART247 does not supply insurance coverage for Artwork submitted into Exhibitions. You may want to consider getting coverage for your works, and/or ensuring your works are already covered on an existing policy you may have. Greatest possible care will be taken of all submitted work, however ART247, LLC, nor its employees or volunteers may be held responsible for damage, loss, or theft of any piece submitted. Submitting work denotes acceptance of this fact.

#### Publicity.

Calendar listings, press releases, and Social Media notices will be provided by ART247. We encourage all those who wish to further promote their participation in the show to please do. By participating in this show you/Artist agree to allow partial and/or watermarked reproductions of accepted exhibit artwork by ART247, LLC and rights to use of partial reproductions explicitly restricted to gallery exhibit publicity, press releases, future gallery/exhibit/complex promotions, and grant applications. No other rights to use implied. **All submitted work remains copyrighted by the original Artist.** Submitting work denotes acceptance of this agreement.

# **IMPRESSIONIST | EXHIBITION 2021, Calendar Dates**

Entry Form & Samples Due Between June 16 - June 19, 2021 - **ONLY** 

Notification of Inclusion Given by June 23, 2021

Artwork Drop-Off June 24 - 26, 2021 10am - 3pm

Exhibition Opens July 3, 2021

Opening Exhibition Reception July 10, 2021 11pm - 2pm

Viewer's Choice awards will be announced during the event.

Exhibition Closes August 1, 2021

Artwork Pick-Up Dates August 7 & 13 - 14, 2021

ART247, LLC

247 Market Street, Lockport NY 14094

info@theART247.com

716-404-9884 www.theART247.com



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# **ENTRY FORM**

(Submit completed entry packet to ART247 247 Market St, Lockport NY 14094 with your Entry Form, Artist Bio, digital images or photos of the work, and your check made out to ART247, LLC)

Name		Phone		
Address				
E-Mail				
Facebook	OPTIONAL	Instagram	OPTIONAL	
Twitter _@	OPTIONAL	Website	OPTIONAL	
Entry Images:	(Check One)	☐ Hard Copy Photos Attached	☐ Digital Images Emailed	
Entry 1 Title				
Medium		Size	Price	
Entry 2 Title				
Medium		Size	Price	
Entry 3 Title				
Medium		Size	Price	
Entry 4 Title				
Medium		Size	Price	



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# **ARTIST BIO**

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Name			
Artist Bio:	[MANDATORY FOR EVERY EXHIBIT SHOW]		
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Entry Form of	& Artist Bio - By signing below you agree to the terms & conditions for so		tion
Signature_		Date	



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### **IDENTIFICATION FORM**

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Entry 4 Title					
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