



ART Gallery  
ART Gifts  
ART Studios  
ART Center

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## Press Release:

### #ALLWNYPURPLE *Storefront decorating Contest:*

#### **RAISING DOMESTIC VIOLENCE AWARENESS - October is Domestic Violence Awareness Month**



October is Domestic Violence Awareness month. As a means of raising awareness about Domestic Violence, ART247, No VANITY In VIOLENCE, and WBNY 91.3FM is holding the first annual #ALLWNYPURPLE Storefront Decorating Contest - Raising Domestic Violence Awareness in Western NY.

#### CONTEST RULES:

- Storefronts must be decorated purple.
- Hashtag #ALLWNYPURPLE must be displayed in the storefront window with the caption "Raising Domestic Violence Awareness in WNY" and "October is Domestic Violence Awareness Month" also listed somewhere in the storefront display.
- Storefronts must remain decorated during the month of October.
- If a storefront is also decorated for Halloween, at least half of the storefront must be devoted to #ALLWNYPURPLE to count as a legitimate submission.

#### TO ENTER:

Take a picture of your decorated storefront and post it on ART247's #ALLWNYPURPLE facebook event page <http://bit.ly/allwnypurple> with the name of your business, business address, and phone number. **Photos must be posted BY October 18th.**

18 Runner Ups will be chosen, 5 Finalists will be announced on facebook, and 3 Winners will be announced live on location on-air with WBNY 91.3 during the "Voices of DV" Gallery Event, Exhibition, and Reception October 28, 2016 from 5:18-7:18 at ART247, 247 Market St, Lockport NY.

NO  
VANITY  
IN VIOLENCE  
Domestic Violence  
Awareness through  
Visual & Performing Arts  
[info@vanityviolence.org](mailto:info@vanityviolence.org) | [www.vanityviolence.org](http://www.vanityviolence.org)



#### Win: FIRST PLACE:

2 Months of your Business on a radio spot on WBNY 91.3 FM  
\$100 Gift card for use at ART247's Gift Shop and Art Supplies Store

#### SECOND PLACE:

\$50 Gift card for use at ART247's  
Gift Shop and Art Supplies Store

#### THIRD PLACE:

\$20 Gift card for use at ART247's  
Gift Shop and Art Supplies Store